

**LOCATION: PONTIAC CONVENTION CENTER
2809 PONTIAC DRIVE
JANESVILLE, WI 53545**

Registration: 8:00am-8:30am

2008 Blackhawk Human Resource Seminar

Thursday, April 17, 2008, 8:00am-3:30pm

Taking Performance to the Next Level

Tony Smith, Principal Consultant
Predictive Solutions, Inc.
www.piworldwide.com

Keynote Morning Workshop: 8:30am-9:30am

Tony Smith will start our day by providing very specific insights into the secret to engaging and motivating employees. His morning session will be continued in more detail in morning breakout workshop B.

Disciplining and Discharging Employees

Attorneys Troy Thompson, Saul Glazer
and Tim Edwards
Axley Brynelson
www.axley.com

Morning Breakout Workshop A: 9:30am-12:00pm

This workshop will begin with a discussion of the top issues all employers need to know before disciplining and discharging employees. Then the workshop will be turned over to the attorneys present as an expert panel with an opportunity for more in-depth questions and answers.

Eliminating the Guesswork from the Hiring Process

Tony Smith, Principal Consultant
Predictive Solutions, Inc.
www.piworldwide.com

Morning Breakout Workshop B: 9:30am-12:00pm

Learn how to:

- Define job requirements
- Attract the best candidates
- Predict workplace behavior

Workplace Communication

Rob Bell, President
FOCUS Consulting
www.bellfocus.com

Keynote Lunch Presentation: 12:15pm-1:15pm

Gain a real understanding of your co-workers, customers and everyone in between with Rob's easy approach to improved internal and external communication. Learn about the little things that make a big difference such as the importance of body language and effective listening skills.

Beyond the Job Boards— New & Emerging Media Technologies

Jennifer Lange, Account Mgr and
Christopher Stone, Director
Shaker Recruitment Advertising &
Communications (SRAC)
www.shaker.com

Afternoon Breakout Workshop A: 1:30pm-3:30pm

Advertising in local newspapers are down, and even the major career boards are starting to see a decline in the number of postings. So, where are recruiters turning to find and source qualified candidates? The answer all comes down to targeting the right audience. New media tools and advertising options enable recruiters to get their message closer than ever in front of the right candidates. Learn how you can utilize the newest recruitment tools to maximize your recruiting efforts. This workshop will cover the following topics:

- Social networking
- Search engine marketing
- Behavioral targeting
- Sourcing passive candidates
- Text messaging

Managing Diversity & Embracing Difference

Mamoon Syed, Director
Mercy Health System
www.mercyhealthsystem.org

Afternoon Breakout Workshop B: 1:30pm-3:30pm

This workshop will help you understand differences in others and the richness of a diverse team. Learn how to manage conflicts created by personality differences and your role in creating and nurturing a diverse work environment to help your company reach its strategic goals.



**JOIN US IMMEDIATELY AFTER THE SEMINAR FOR A RECEPTION AT
DAMON'S GRILL 3111 WELLINGTON PLACE, JANESVILLE, WI 53546**

2008 BHRA Seminar Registration Form

Thursday, April 17th, 8:00am-3:30pm

All Day Seminar-	\$70.00	8:00am-3:30pm
Morning Workshops Only-	\$40.00	8:30am-1:15pm (lunch included)
Afternoon Workshops Only-	\$40.00	12:15pm-3:30pm (lunch included)

Register online on the BHRA website and pay at the seminar or send the registration form with check or credit card information to:

Christine Moss, c/o Mercy Health System, 1000 Mineral Point Ave, P.O. Box 5003, Janesville, WI 53547-5003. Any additional questions contact Christine @ 608/756-6518 or cmoss@mhsjvl.org.

Registrations should be made by Tuesday, April 15, 2008.

Name and Company _____

Sign up for:

- | | Time | Price |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|---------|
| <input type="checkbox"/> All Day Seminar Circle One
Morning breakout session: A or B Afternoon breakout session: A or B | 8:00am-3:30pm | \$70.00 |
| <input type="checkbox"/> Morning Workshops Only
Breakout session A | 8:00am-1:15pm | \$40.00 |
| <input type="checkbox"/> Morning Workshops Only
Breakout session B | 8:00am-1:15pm | \$40.00 |
| <input type="checkbox"/> Afternoon Workshops Only
Breakout session A | 12:15pm-3:30pm | \$40.00 |
| <input type="checkbox"/> Afternoon Workshops Only
Breakout session B | 12:15pm-3:30pm | \$40.00 |
| <input type="checkbox"/> After the Seminar Reception
Damon's Grill—cash bar | 3:30pm-?? | |

Total: _____

Method of Payment

- Check
- Pay at the seminar
- Visa
- MasterCard
- American Express

Name

Billing Address

Phone

Credit Card # Exp. date

Signature



**Not attending? We appreciate your feedback, let us know!
RSVP either way by contacting Christine Moss—cmoss@mhsjvl.org**